Small Business bAIsics

Partnership Overview

Small Business B(AI)sics is a national initiative designed to help entrepreneurs use artificial intelligence to grow their businesses and strengthen local economies. Over three years, we will provide practical, hands-on AI training to 40,000 small businesses nationwide, and collaboration with state and local chambers is essential to making this happen.

Join the U.S. Chamber of Commerce Foundation as an implementation partner to host in-person training sessions and bring this opportunity to the small businesses in your community. Throughout the 18-month partnership, we'll provide expert trainers, ready-to-use content, and marketing materials so local business owners gain the skills and confidence to put AI to work for their success.

How the Partnership Works

Apply	Submit a brief application demonstrating your chamber's reach, readiness, staffing capacity, recruitment strategy, and interest.
Align	Meet with the Foundation to confirm roles, local needs, implementation requirements, and the training timeline for the 18-month partnership.
Prepare	Designate a staff lead and trainer-in-training, secure a venue and required technology, and develop a participant recruitment plan.
Launch and Learn	Recruit participants and host the first in-person training, led by a Foundation-provided trainer. Your trainer-in-training observes the session and learns the curriculum and delivery model.
Continue and Scale	Deliver future trainings using the train-the-trainer model, with ongoing materials, program updates, promotional guidance, and implementation support from the Foundation.

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U.S. Chamber of Commerce Foundation

WITH SUPPORT FROM

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What We Ask From Participating Chambers

- **Recruit participants.** Use chamber and community networks to reach 200 unique small businesses for large chambers (501+ members) or 100 for small chambers (500 members or fewer).
- **Provide the training environment.** Secure appropriate venue with reliable Wi-Fi, presentation technology, and appropriate device access.
- **Designate program leadership.** Identify staff lead and trainer-in-training to coordinate implementation and support future sessions.
- **Support program delivery.** Assist with registration, participant communications, data collection, and regular coordination with the Foundation.

What Participating Chambers Receive

- **Expert training and ready-to-use resources.** A Foundation-provided trainer for the first in-person training session, ready-to-use curriculum, and promotional resources.
- **Ongoing implementation guidance.** Recruitment support, updated materials, and assistance throughout program delivery.
- **Sustainable local capacity.** Train-the-trainer support that prepares chamber staff to deliver future sessions.
- **National connection and visibility.** Opportunities to learn with chamber partners and strengthen the chamber's role as a resource for responsible technology adoption.

What We Are Looking for in the 2027 Cohort

AI expertise is not required.
Strong applicants will demonstrate:

- **Community reach.** Strong small-business relationships and an understanding of local training needs.
- **Recruitment experience.** A clear outreach strategy and experience promoting or delivering small-business programming.
- **Operational readiness.** Dedicated staff capacity, ability to secure an appropriate venue, and a plan to address technology needs.
- **Long-term commitment.** Readiness to participate in the train-the-trainer model and deliver future local sessions.

2027 Application Process

Applications are expected to open **November 17, 2026** and close **January 15, 2027.** Applicants are expected to be notified by early March. Dates remain subject to final approval.

Next Steps

- ☐ Review the 2027 application requirements and confirm your chamber's capacity to participate.
- ☐ Apply by January 15, 2027.
- ☐ If selected, confirm participation, identify your program lead and trainer-in-training and begin onboarding and training planning.

CONTACT INFORMATION

Please contact the U.S. Chamber of Commerce Foundation Small Business B(AI)sics team at FoundationBAIsics@uschamber.com with any questions.