



**Beyond 34: Scaling Circularity for a Sustainable Economy**, a multi-stakeholder initiative led by the U.S. Chamber of Commerce Foundation, is aimed at advancing the circular economy in cities and regions across the U.S. by providing a scalable model to identify and implement high-impact waste solutions tailored to local needs.

## THE BEYOND 34 MODEL

Beyond 34 has three phases. Over the next year, the U.S. Chamber Foundation will equip regions throughout the country with templates of its three-phased model:

1

Convene multiple stakeholder groups with vested recycling, recovery, and circular economy interest.

2

Analyze current waste streams and highest impact interventions.

3

Access relevant interventions, and customize and implement them collaboratively.

## RECYCLING AND RECOVERY RESOURCES HUB

Beyond 34's Recycling and Recovery Resources Hub is a collection of tools, resources, and best practices from leading circular economy, recycling, and waste management organizations that communities and businesses can use to easily access the broad landscape of support available to them.

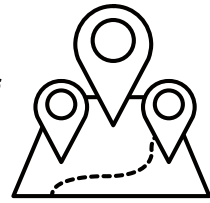


*"For more than 25 years, Cincinnati residents have diverted more than 350,000 tons of material from the waste stream. This diversion is due to our significant recycling efforts and engaging residents on recycling non-traditional materials such as textiles, e-waste, and housewares. Beyond 34 will help our city identify the highest impact projects to build on our existing recycling efforts and get closer to our zero waste goal."*

**Cincinnati Mayor John Cranley**

## EXPANDING TO NEW REGIONS

**The U.S. Chamber Foundation will select a number of new regions based on greatest need and potential impact, and provide the following enhanced resources:**



- Support local project leader(s) identified jointly with regional partners to run the Beyond 34 process and assemble the cross-sector network of regional participants, inclusive of “local champion” advisors consisting of regional circular economy and waste management experts from the public, private, and NGO sectors.
- Access to expert technical support to assist project leaders in regional baseline research, identification and implementation of circular economy solutions resulting from the Beyond 34 execution.
- National amplification of regional Beyond 34 efforts and progress through Chamber Foundation communications channels, Beyond 34 website and [Recycling and Recovery Resources Hub](#).

**In return, the U.S. Chamber Foundation looks for commitment from regional partners and local project leaders to execute the following:**

- Close collaboration with the U.S. Chamber Foundation to identify local project leader(s) to drive the Beyond 34 process, engage and oversee a group of local champions, and build a cross-sector network of regional stakeholders.
- Development of the Beyond 34 model research deliverables (with technical support), including a current state and material flow assessment, opportunity analysis, and implementation roadmap.
- Oversight of the execution of interventions/solutions identified and prioritized through Beyond 34 research.
- Periodic reporting of model implementation progress and prioritized interventions, as agreed upon by the U.S. Chamber Foundation and regional partners.

## APPLY THE BEYOND 34 MODEL TO YOUR REGION

Download the program templates [here](#) to begin implementing Beyond 34 and join our network of active cities and regions.

To be considered for additional support based on greatest need and potential impact, please complete [this survey](#) by April 30, 2021. The U.S. Chamber Foundation will make selections beginning in May 2021. For any questions, please reach out to [beyond34@uschamber.com](mailto:beyond34@uschamber.com).